

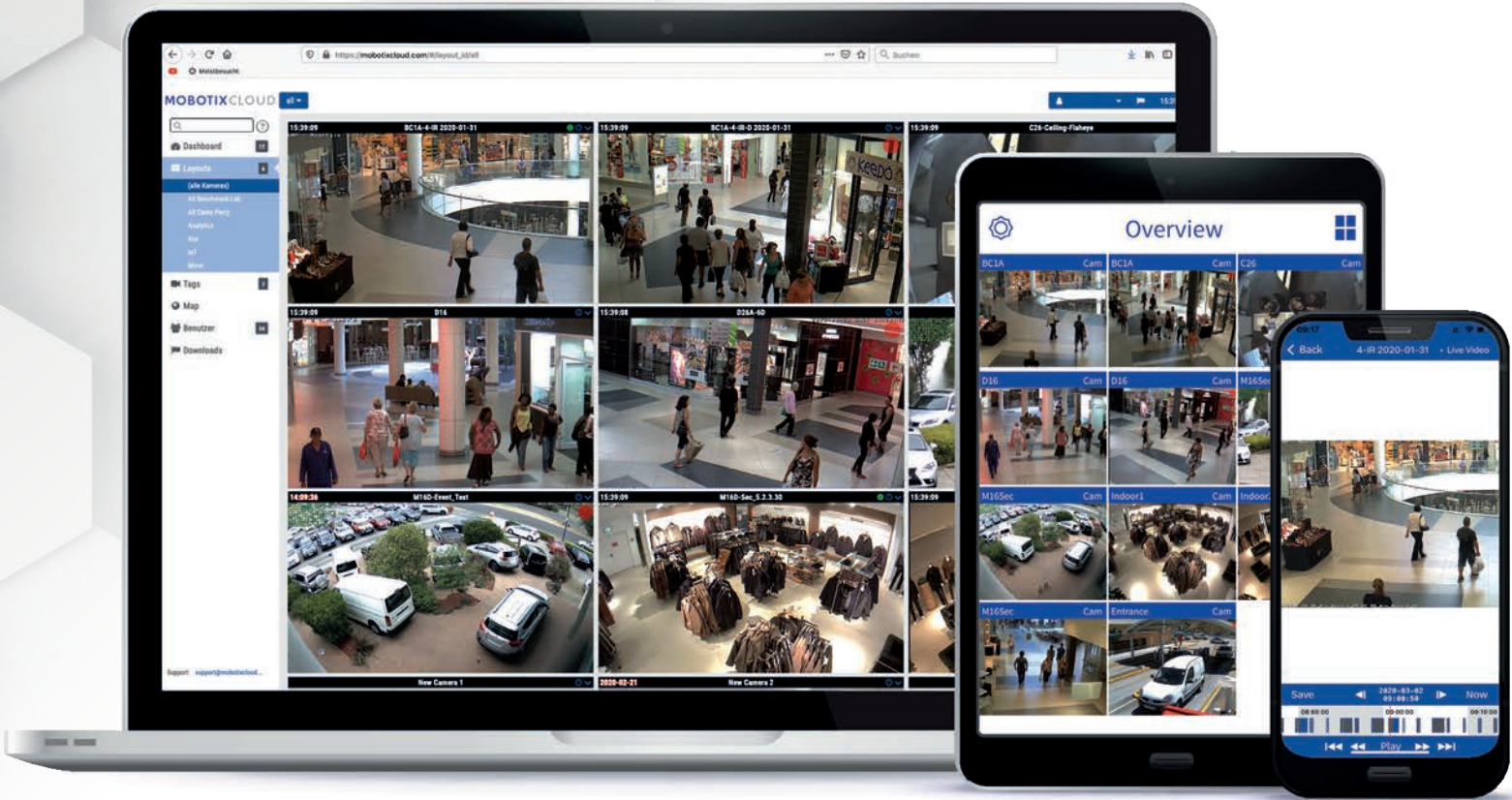


MOBOTIX CLOUD

Simply Secure. Easy for Sure.

BeyondHumanVision

MOBOTIX





Simply Secure. Easy for Sure.

Enjoy more freedom with MOBOTIX CLOUD.

Cloud technology is the future — so why not get started today? MOBOTIX CLOUD is an agile and dynamic platform that opens up entirely new opportunities for you or your business. Access your video systems **conveniently** and **securely**, **wherever** you want,

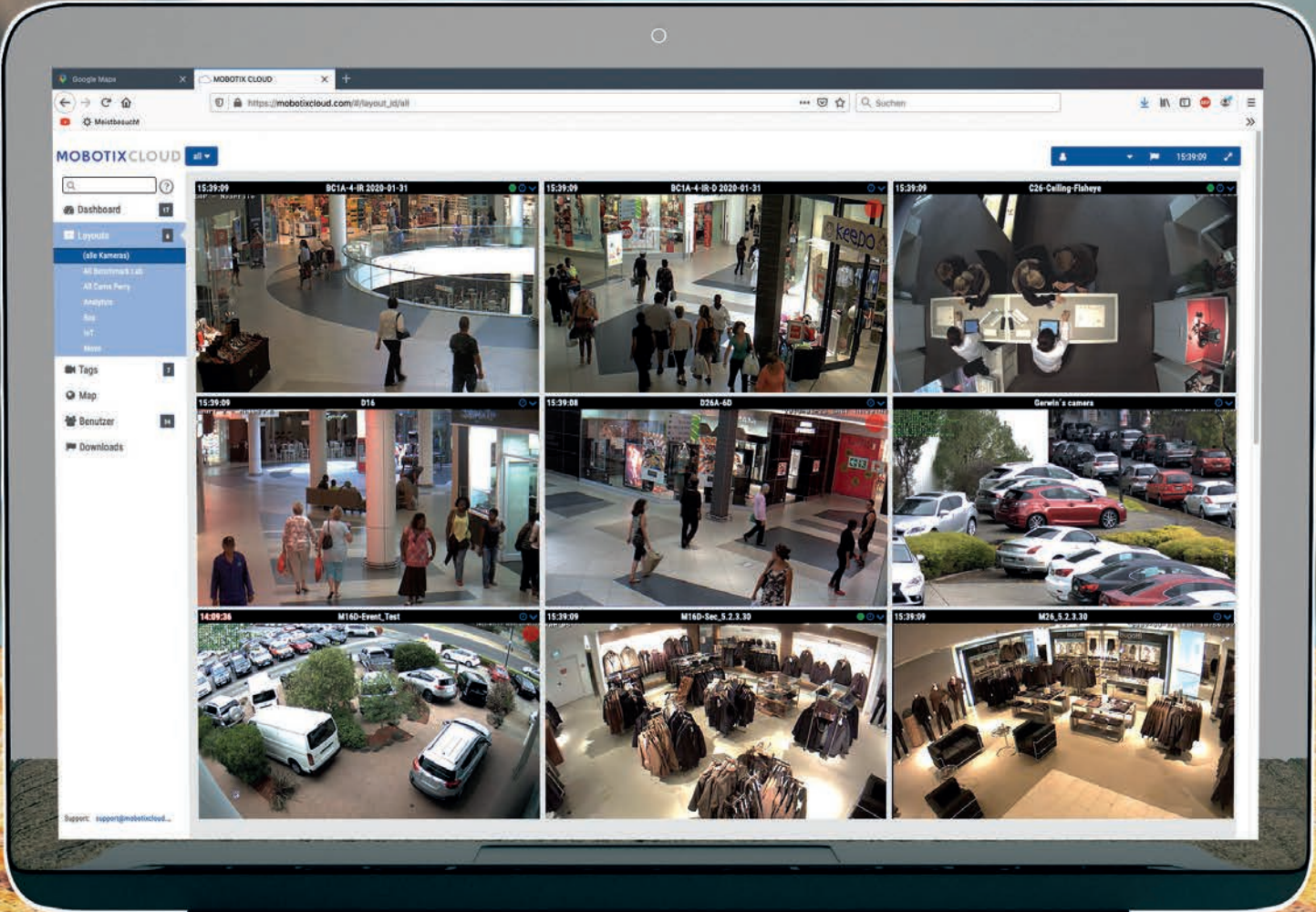
whenever you want. Manage your cameras and users **easily and efficiently** — from any device, whether you prefer a smartphone, tablet or PC.



The Additional Benefits of the MOBOTIX CLOUD

Zero worries. Zero hassle. 100% secure.

- Get up and running right away with **Bridge** (hardware) and the app
- **Cybersafe** and GDPR compliant
- **Protected against failure** by Bridge, which acts as a buffer
- **Compatible** with all MOBOTIX systems and ONVIF cameras
- Only pay for the services you use
- **All services** from a single source, including camera installation
- **13 data centers:** data is always stored in your region
- MOBOTIX is a reliable partner with more than **20 years of experience**





In Practice – The Big CLOUD

Share out large-scale responsibilities while keeping an eye on the bigger picture. MOBOTIX CLOUD makes it incredibly easy to assign different permissions to different users.

- For **large** and **medium-sized businesses**
- For **security services**, e.g. in schools, administration buildings, banks and residential areas
- Manage multiple employees across multiple locations **using one central system**
- Departments can access specific cameras locally
- Administrator and user rights are separated for security





In Practice - The CLOUD for Stores

Maintain a thorough overview of your business, even when you have numerous branches scattered all around the world. The MOBOTIX CLOUD is everywhere.

- For **branch operations** such as restaurant and retailer chains or franchises
- Access live images and footage **from a central system**
- Local access for **branch managers** and **other authorized users**
- **Optimized security** and **processes** (process monitoring)
- Option: Install a monitor at an entrance with a live camera image to **deter** thieves





In Practice - The Private CLOUD

A complete overview that fits in your pocket. Access your private video systems anywhere, anytime.

- Keep an eye on your property, **even when you're not there**
- **Incredibly intuitive** to use — no IT expertise required
- Have your CLOUD system set up by **MOBOTIX partners**
- **MOBOTIX services all provided by a single source**, including camera installation
- Emergency services (e.g. fire departments) can be given access to your videos — footage remains private until this feature is activated in an emergency



Number of cameras	Up to 15 HD IP
On-site storage capabilities	Max. 48 hours
Network interfaces	Dual gigabit
Installation	Shelf/wall
Dimensions (cm)	12.7 x 12.7 x 4.5
Power supply	External



Hardware: MOBOTIX Bridge

The MOBOTIX Bridge connects you to the CLOUD. Other than your video cameras, this small box is all you need to get started.

- **Encrypt data and ensure your internal network is secured** against any external threats
- **Protect against data loss** during bandwidth fluctuations and extended network outages (buffer memory)
- Manage **up to 15 cameras** at the same time on the same local network
- **Automatic software updates**
- Connects directly to an **external monitor**, allowing up to four cameras to be displayed simultaneously

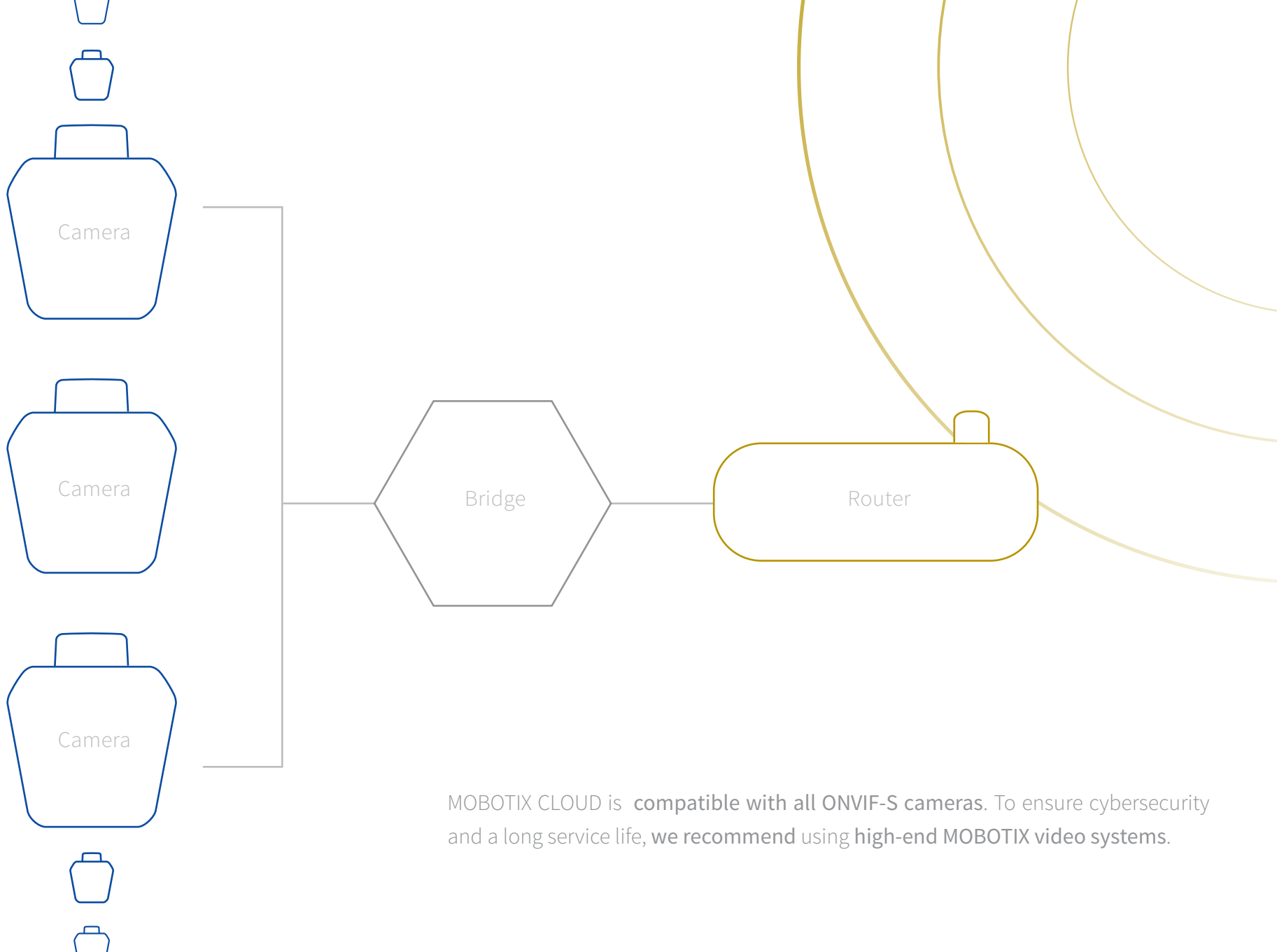




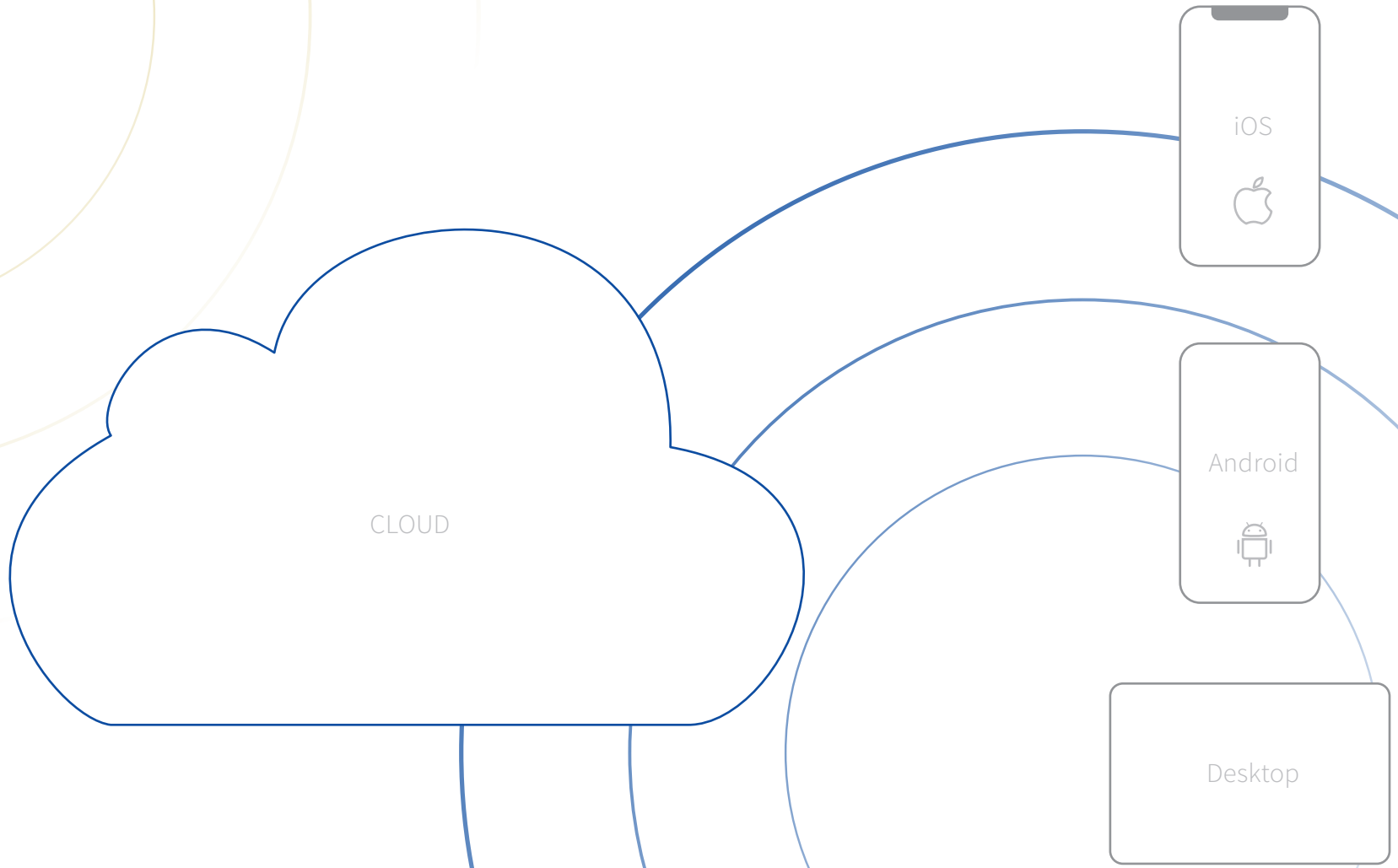
MOBOTIX High-End Video Systems

Consistent quality with end-to-end cybersecurity.

- Certified **cybersecurity**
- Extremely **durable** and **robust**
- MTBF (Mean Time Between Failures): > **80,000 hours**
- Proven quality, **Made in Germany**
- The Mx6, MOVE and MOBOTIX 7 families of integrated cameras cover all types of requirements with a high degree of reliability
- **Optional hybrid access**: i.e. the video systems can be used in a parallel, stationary manner via MxMC along with additional video analysis options and apps



MOBOTIX CLOUD is **compatible with all ONVIF-S cameras**. To ensure cybersecurity and a long service life, we recommend using **high-end MOBOTIX video systems**.



MOBOTIXCLOUD

Dashboard 17

Layouts 6

(alle Kameras)

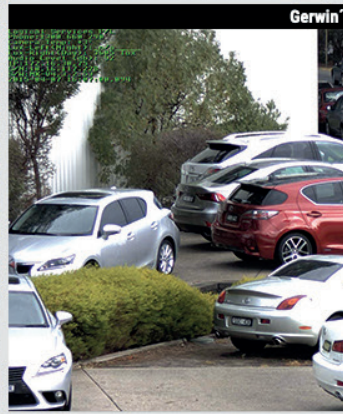
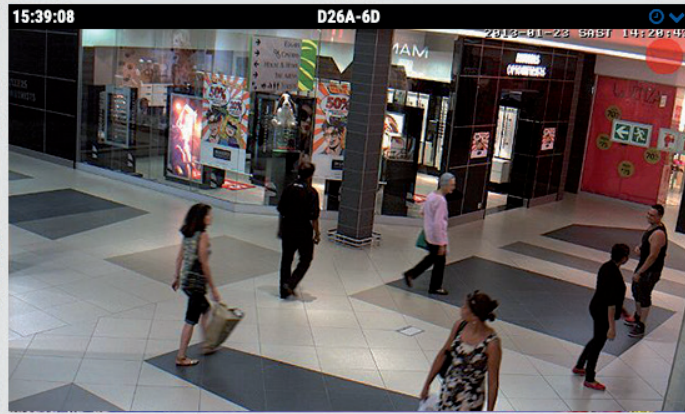
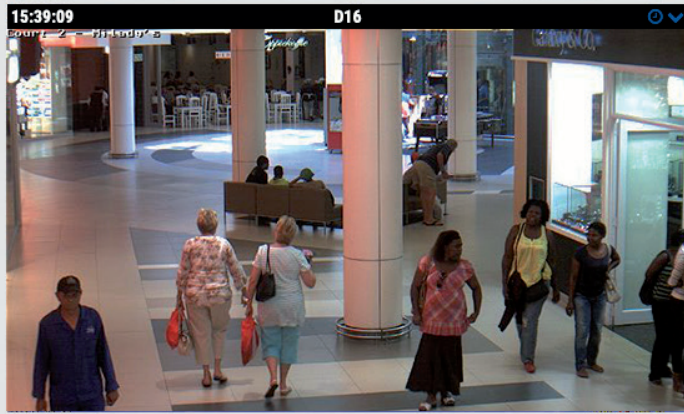
- All Benchmark Lab
- All Cams Perry
- Analytics
- Box
- IoT
- Move

Tags 7

Map

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Downloads



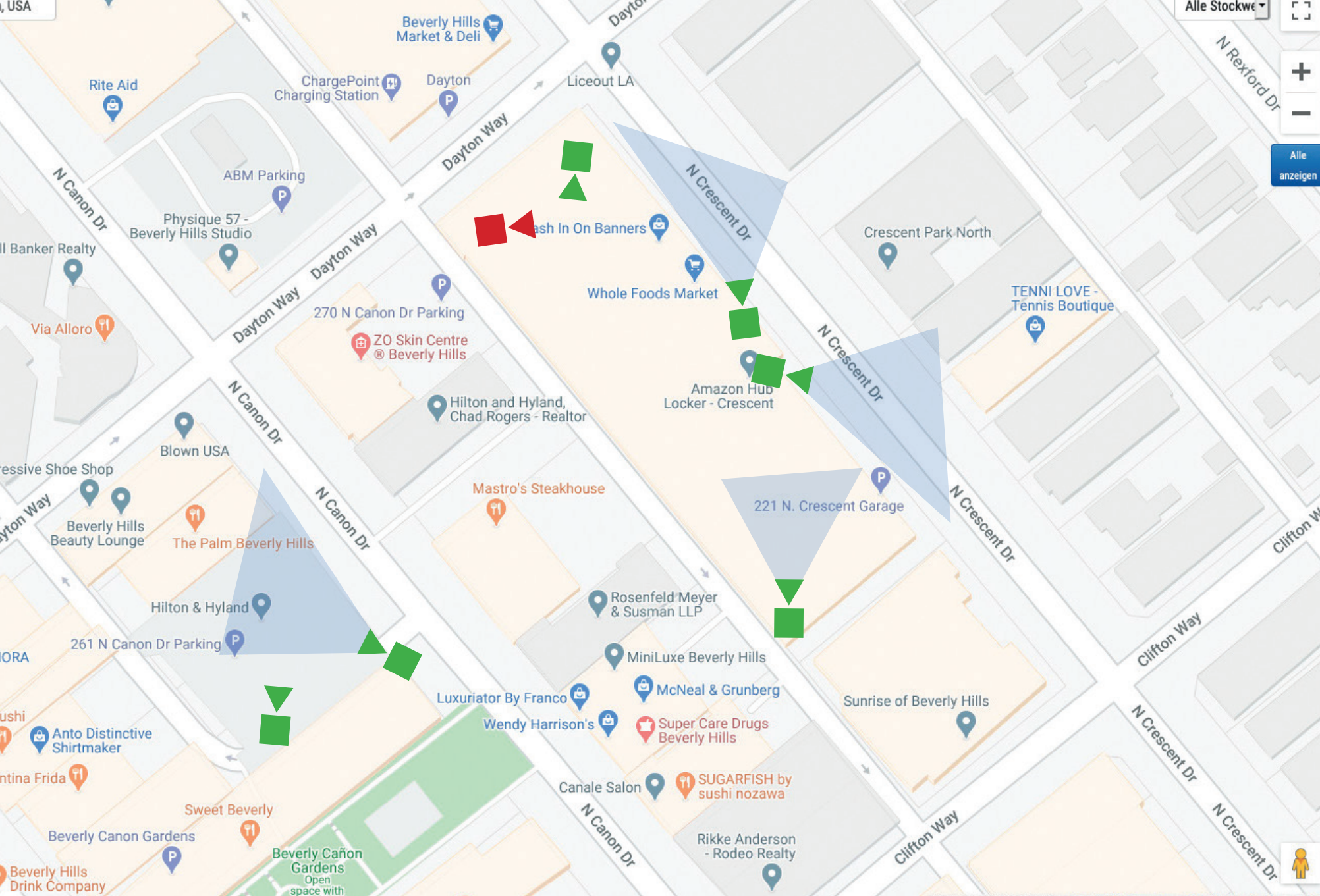


Grid View, Camera Groups, Sharing

Keep an excellent overview of your video footage and access it anytime.

Thanks to the clear tile/grid layout and the ability to choose between **multiple camera groups**, accessing and browsing your video system is a simple, fast and convenient process. In the grid view, you can simply tap the relevant tile to go directly to the live

image from the camera. **It's also incredibly easy to share your recordings:** Simply export the videos using a decrypted URL or secure download.



Alle Stockwe...



Alle anzeigen



Beverly Hills Market & Deli

ChargePoint Charging Station

Dayton

Liceout LA

Rite Aid

ABM Parking

Physique 57 - Beverly Hills Studio

Dayton Way

Dayton Way

270 N Canon Dr Parking

ZO Skin Centre @ Beverly Hills

Whole Foods Market

Amazon Hub Locker - Crescent

Crescent Park North

TENNI LOVE - Tennis Boutique

N Canon Dr

Blown USA

Massive Shoe Shop

Beverly Hills Beauty Lounge

The Palm Beverly Hills

Mastro's Steakhouse

221 N. Crescent Garage

N Crescent Dr

Hilton & Hyland

261 N Canon Dr Parking

Rosenfeld Meyer & Susman LLP

MiniLuxe Beverly Hills

McNeal & Grunberg

Sunrise of Beverly Hills

Luxuriator By Franco

Wendy Harrison's

Super Care Drugs Beverly Hills

ushi

Anto Distinctive Shirtmaker

Antina Frida

Sweet Beverly

Beverly Canon Gardens

Beverly Cañon Gardens Open space with

Canale Salon

SUGARFISH by sushi nozawa

Rikke Anderson - Rodeo Realty

Beverly Hills Drink Company

N Crescent Dr

N Crescent Dr

Clifton Way

Clifton Way

Clifton Way



Interactive Map View

Check all your sites and the status of your video systems at a glance on Google Maps.

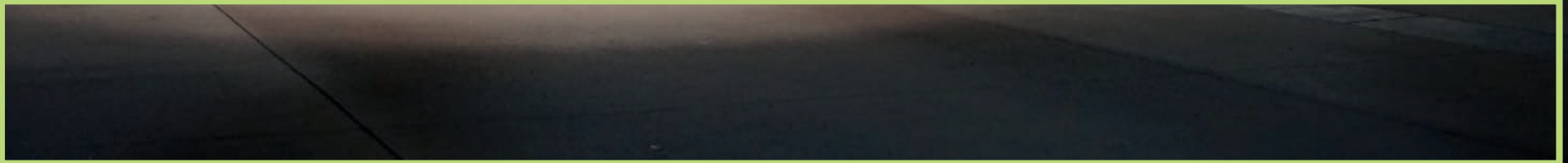
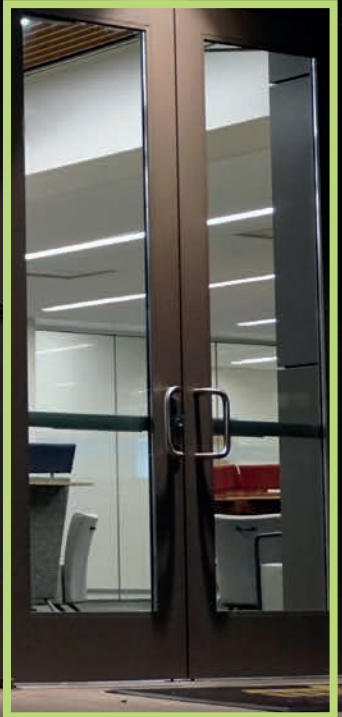
The MOBOTIX CLOUD has integrated **Google Maps** functionality that shows the position of each of your cameras. Not only does this allow you to check where each camera is located at a glance, but also whether or not they are activated. You can also

use the simple drawing tool to add **floor plans** to the map and even indicate buildings with **multiple stories**. This way, you're guaranteed to have the best possible overview.



EXIT

EXIT





Video Analysis in MOBOTIX CLOUD

Thanks to the app, activating and configuring the video analysis tools on your smartphone or tablet is an easy affair.

- **Motion detection** (movement-triggered alarm) is automatically preconfigured
- Detect **suspicious behavior**, for example if a person stays in an area for longer than a set time





Video Analysis in MOBOTIX CLOUD

Thanks to the app, activating and configuring the video analysis tools on your smartphone or tablet is an easy affair.

- **Detect if defined boundaries are crossed** by people or objects
- **Detect** intruders
- **Determine the number** of people or objects

09:17

Back

Entrance

Live Video



Save

08:50:00



2020-03-02
09:00:50



09:00:00

Now

09:10:00



Play





A Direct Alert Delivered to Your Screen

View your camera footage directly on your smartphone in a matter of seconds via a deep link if an alarm is triggered.

Whenever you receive an email triggered by an event, it will contain a **deep link**. This link will automatically take you to the relevant video camera and provide the time stamp for the event.

You can then use the **event** link to **play back the live stream directly** on your device or display a recording of the footage elsewhere.



CYBER
SECURITY

INITIATIVE





Safe & Sound

The MOBOTIX CLOUD is totally secure. Your data can only be accessed by you and those with the relevant permissions — and nobody else.

- Tested to ensure cybersecurity
- Data is encrypted multiple times
- Data is stored in regional verified data centers
- Data is backed up three times using a redundant system
- Bridge hardware acts as a buffer and stores data in the event of a network failure
- Service availability of over 99%
- No local (accessible) server required
- Lack of a need for local servers reduces energy and material costs
- 20 years of MOBOTIX expertise



From **6.43 EUR/month**

(RRP, plus VAT)

Take off into the CLOUD! Start your ascent now:

cloud.mobotix.com



A heavenly solution that won't weigh you down

The MOBOTIX CLOUD: Simple, understated, highly flexible and affordable. You only pay for what you actually use.

- MOBOTIX CLOUD can be paid for as a **monthly subscription**
- The price is based on the number of cameras and the data retention period
- The system can be **scaled** to meet your exact requirements **at any time**
- **With the help of your MOBOTIX partner**, you can configure your system how you want it and make any **additional adjustments**
- You are only charged once for the Bridge hardware — at the time of purchase
- You decide the duration and resolution of your footage in MOBOTIX CLOUD



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